

8/5/13 Meeting Minutes

In Attendance: Joe Killian, Denise O'Shei, Carole Fuchs, Meghan Farrell, Laura Reynolds, Lyn Braun, Patty O'Shei, Franice Geyer, John Kozina, Dick Crandall, Amy Zeigler

Committee Reports:

1. **Treasurer Report:** September budget and plan for next year. DOT Grant explained. Treasurer report accepted.
2. **Secretary's Report:** Still looking for a secretary for this position.
3. **Marketing/PR Report:** We have been in several papers and event calendars for upcoming and past speakers in our series. There is a portfolio in the gift shop that has all the articles that we see. If you come across any, please cut out and leave for Patty to add to it.
 - **Website-** we now have a volunteer calendar on the website. You can sign up to volunteer for shifts on weekends right through the website. Please check it often to make sure all weekend shifts are filled.
4. **Membership Committee:** We are at 35 members with 2 being corporate sponsors. Over the fall/winter season we will be getting prepared for another membership drive and sponsorship drive.
5. **Building/Grounds & A/A Report:** Lyn gave report in Cindy's absence. The Town has taken care of the ants.
6. **Gift Shop Report:** Our T-Shirts (Great Lakes) are selling fast. Another order will be put in.
7. **Events Report:** Our speaker series is doing well. We had about 15 people at the Helen Domske session. Dick Smith is up next. We really need to push this event. September is very busy. We have Bruce Fisher coming on 9/19. We are participating in the Great Lakes Beach Sweep on 9/21 and we have our Author Fair on 9/28.
 - a. **Dick Smith/Bruce Fisher-** Patty is going to send press releases for both events. We need everyone to bring someone with them.
 - b. **Great Lakes Beach Sweep-** Francine will report to Woodlawn Beach to get supplies for the Sweep. After our next meeting we will inventory our current cleaning supplies and decide what else we need. Patty/Francine will be ready with lists for groups to be assigned for the cleaning of the Center.
 - c. **Author Fair-** Patty has 17 authors confirmed from all over NY to the West Coast. This is a HUGE event. Denise was able to secure a good rate from Red Roof Inn for authors coming in from out of town. Patty is sending out Press Releases and making fliers. She will have fliers for the next meeting. Would like to get pizzerias to donate pizza and

wings for the event for the authors and workers for lunch, maybe with a vegetarian option.

- d. **Crescent Moon Event**- was a big success and a lot of fun. We would like to do more .

Old Business:

1. Video Car- Lyn will get some people to move the car in a different direction so that it is more easily accessible.
2. Jason has put up posters in his classroom so that it is known what he does in there with his students.
3. Signs for around building- Denise will do this.
4. Signage for tunnel- Amy Z.
5. Weather Station- Lyn spoke with Jason and the station will be moved.
6. Lyn ordered postcards. They are in the gift shop for \$.50 each.
7. Carole donated some white paper bags for use in the gift shop. Lyn is still looking into recyclable bags.
8. Name Tags for volunteers- Lyn looked into this and it is very expensive. Patty will look into having The Button Factory make buttons.
9. Recycle Bins- Francine is not finding cans that will work. May need someone to make wooden recycle containers???

New Business:

1. Lock on basement door- Dick Crandall met with the Town and the basement door now has a dead bolt on it again. He is taking care of having it keyed. The Town and Dick will have the keys.
2. Picture in Sunset Room that was donated by Mr. Anzalone. Denise will look into having this captioned and fixed.
3. Gift Shop- Lyn will order more T-shirts and decals for the gift shop.
4. Suggestion Box- Someone suggested we should get one. No one volunteered to pursue this.
5. Open Floor-
 - a. Lyn will reach out to Dock at the Bay for the October Speaker Series.
 - b. Denise suggested the bench in gift shop area be moved to the other side of the door.
 - c. It was suggested the lighthouse be moved into the conference room.

Next Meeting: Monday, September 16 at 6 PM.

Meeting adjourned: 7:49 pm.